



INTERNATIONAL EXHIBITORS

Sectors and services of special interest:

- Wine and gastronomy
- Responsible tourism
- Tangible Culture and Heritage – celebrations, crafts, events
- Senior and Accessible Tourism
- UNESCO sites in rural areas
- Services for four-legged friends
- Rural tourism development policies and sharing cases coming from all over the world

Exclusive proposal for participation

Fiera Bergamo, thanks to a special contribution that promotes the participation of international exhibitors in the event, is able to offer **exhibiting stands and services at very competitive prices**, as following:

B2B days (15/16-February)

Special rate:

- **€500** for a 4x4 equipped exhibiting stand if you sign up **before 19th-January-2018**.
The participation in all the B2B events is included in the price. The amount of 500 € is waived as part of the fee for a stand at the B2B Fair the following days if you decide to participate there.

Alternatively we can also provide a single desk, included a chair and a 100x200 cm bulletin board, at €250 each.

Organizzazione

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B2C days (16-17-18/February)

- **€700** for an individual 4x4 equipped exhibiting stand if you sign up **before 19th-January-2018** (regular rate 1280 € = **45% discount**). If you participate at the B2B days, 500 € are waived - you only need to pay the difference of 200 €. Up to three other several companies, organizations or associations can be located side-by-side to share a full exhibition island. **Sale of products to visitors at your stand is possible!**
- **€ 2500** for an 8x8 equipped area (desks, chairs, shared storage room and electricity) for up to 12 entities that want to exhibit together

In both cases, **the fee includes our free courtesy services as follows:**

- Equipped rooms for your meetings with operators and institutions
- A guided tour of the city and other places of interest on our territory for your stand staff or technical visits to rural tourism services to exchange and benchmark experiences
- Promotion of your service or project to the public through our communication channels
- Stand attendance service on Sunday after 16:00: if you have an evening flight on Sunday, we provide staff for your exhibition space until the end of the fair.

Additionally you can benefit from further possibilities to showcase your product or project:

- presentation of your project as best-practice cases in the **workshops and seminars** that take place in parallel to the B2B and B2C events
- food and wine presentations can be included in our **show-cooking program**
- participation in our **Food Blog Contest**

Costs are very competitive – don't think twice!

Bergamo is easy and cheap to reach from most countries in Europe: the **Orio al Serio Airport** that is the most important hub for **low-cost airlines such as Ryanair, Wizz, BlueAir, Pegasus**, and others in the north of Italy. In many cases, this allows you to arrive on Thursday morning and leave late on Sunday - check your connections here: <http://www.milanbergamoairport.it/en/> Together with competitive rates for accommodation, your participation at **AGRI&SLOW TRAVEL EXPO 2018** will require less budget than you may expect.

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Example calculation for Total Cost of Participation (2 persons)

2 x return flight low-cost to Bergamo incl. 1 suitcase each	160,00	
Stand for B2B and B2C	700,00	
Hotel ***, 3 nights x 2 rooms	440,00	
Local expenses (transport, meals, others)	280,00	
Transport of your material, products, etc. to the fair	120,00	1700,00 EUR

To fine-tune your participation and discuss further facilities and courtesy services that you may require, we are at your complete disposal to arrange an appointment by telephone or on Skype.

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